

Ostalgia:

dal modello tedesco-orientale ai casi polacco e ungherese

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Abstract

Ostalgia: from the East-German model to the Hungarian and Polish cases

"Ostalgia" is a term which points out a set of meanings and perceptions concerning the nostalgia for the age of socialism, lived until 1989. Firstly as German symptom, quickly emerged in the reunification of East Germany (the German Democratic Republic, GDR) with the German Federal Republic, during the transition to democracy and capitalism this phenomenon shows specific national expressions in other former communist countries, such as Poland and Hungary, where the recall for social security and socialist welfare emerge with some specific nationalistic undertones. It is interesting to see how, in comparison with the insignificant strength of political nostalgia, a dynamic "ostalgic" feeling emerges in aesthetic and commercial sense, differentiated by generational perception.

Keywords: nostalgia; ostalgia; socialism; transition; East-Europe.